

Community Health Needs Assessment Establishing Health Priorities Reporting Document

Introduction

Hayward Area Memorial Hospital (HAMH) worked with the National Rural Health Resource Center (The Center) of Duluth, Minnesota to administer their Community Health Assessment process.

In the summer of 2015, The Center conferred with leaders from the hospital to discuss the objectives of a regional health needs assessment mailed survey. A survey instrument was developed to assess the health care needs and preferences in the service area. The survey instrument was designed to be easily completed by respondents. Responses were electronically scanned to maximize accuracy. The survey was designed to assemble information from local residents regarding:

- Demographics of respondents
- Utilization and perception of local health services
- Perception of community health

The survey was based on a design that has been used extensively in the states of Minnesota, Montana, Wyoming, Washington, Alaska, Utah, California, Wisconsin and Idaho.

Description of Community Served

HAMH provided The Center with a list of inpatient hospital admissions. Zip codes with the greatest number of admissions were stratified in the initial sample selection. Each area would be represented in the sampling proportionate to both the overall served population and the number of past admissions. Eight hundred residents were selected randomly from Prime Net Data Source, a marketing organization. Although the survey samples were, proportionately selected, actual surveys returned from each population area varied. This may result in slightly less proportional results.

Zip Codes Included

54517	Clam Lake	54862	Ojibwa
54821	Cable	54867	Radisson
54828	Couderay	54875	Springbrook
54832	Drummond	54876	Stone Lake
54838	Gordon	54888	Trego
54843	Hayward	54896	Winter
54859	Minong		